



## **2019 JERSEY FRESH FARM TO SCHOOL FARMER RECOGNITION AWARD**

**APPLICATION DEADLINE: MARCH 15, 2019**

The New Jersey Department of Agriculture wants to recognize farmers who are doing an outstanding job connecting with schools, through incorporating their local produce in school meals and educating students about agriculture. One farmer will be honored with the *JERSEY FRESH FARM TO SCHOOL FARMER RECOGNITION AWARD* during Jersey Fresh Farm to School Week September 23-27, 2019. Applying for this program is an opportunity to promote your Farm to School efforts, such as featuring Jersey Fresh produce in local school meals. In addition to the health benefits of eating locally grown fruits and vegetables, this program encompasses endless educational opportunities to teach students about fresh produce grown in the Garden State and the New Jersey agricultural industry.

Participating farms in *JERSEY FRESH FARM TO SCHOOL FARMER RECOGNITION* will receive an exclusive Jersey Fresh Farm to School promotional materials kit, which includes a Jersey Fresh Farm to School banner, hats, aprons, seasonality charts and stickers.

APPLICATIONS ARE DUE MARCH 15, 2019. To learn more about resources available for growers, visit the New Jersey Department of Agriculture's Farm to School Program website at [www.farmtoschool.nj.gov](http://www.farmtoschool.nj.gov).

The United States Department of Agriculture (USDA) supports Farm to School through research, training, technical assistance, and grants.

Please send your completed application and supporting documents to  
[newjerseyf2s@ag.nj.gov](mailto:newjerseyf2s@ag.nj.gov) or via mail to:

New Jersey Department of Agriculture  
Division of Food and Nutrition  
Farm to School Program  
P.O. Box 334  
Trenton, NJ 08625-0334

Beth Feehan  
[beth.feehan@ag.nj.gov](mailto:beth.feehan@ag.nj.gov)  
Farm to School Program Coordinator  
(609) 292-8747

Chris Cirkus  
[chris.cirkus@ag.nj.gov](mailto:chris.cirkus@ag.nj.gov)  
Assistant Coordinator  
(609) 292-8662



## **SECTION 1: APPLICANT INFORMATION**

1. FARM NAME:
2. COUNTY:
3. CONTACT NAME:
4. CONTACT PHONE NUMBER:
5. STREET ADDRESS:
6. CITY:
7. ZIP CODE:
8. FAX:
9. WEBSITE:
10. CONTACT EMAIL:

## **SECTION 2: JERSEY FRESH FARM TO SCHOOL WEEK**

A 2011 law established the last week of September every year as *JERSEY FRESH FARM TO SCHOOL WEEK*, promoting Farm to School efforts to:

- Strengthen children's and the school communities' knowledge about agriculture and nutrition
- Increase children's consumption of Jersey Fresh fruits and vegetables
- Increase market opportunities for farmers

Please indicate how your farm participated in any promotion/event during the annual *JERSEY FRESH FARM TO SCHOOL WEEK*, September 24-28, 2018. Examples of related activities include participating in a farmer visit assembly, providing seeds or technical assistance for a school garden, participating in a Harvest Meal highlighting food produced on your farm, having a school use produce from your farm for a cooking contest, etc.). Describe below details about these activities. (Attach additional documentation if necessary.)

**Please check all that apply:**

11. Our farm did NOT participate in Jersey Fresh Farm to School Week events or promotions  
(Skip to Section 3):
12. Harvest Meal Event:
13. School garden-related event or activity:
14. Cooking contest(s) using farm's produce:
15. Classroom or cafeteria taste tests using farm's produce:
16. School group visits to our farm:
17. We visited a school and spoke to the students about farming:

### **SECTION 3: OCTOBER-NATIONAL FARM TO SCHOOL MONTH**

**The Healthy Hunger Free Kids Act of 2010 designated the month of October annually as National Farm to School Month.**

**Please indicate how your farm participated in any promotion/event during the annual *NATIONAL FARM TO SCHOOL MONTH*, October 2018. Examples of related activities include participating in a farmer visit assembly, providing seeds or technical assistance for a school garden, participating in a Harvest Meal highlighting food produced on your farm, having a school use produce from your farm for a cooking contest, etc.). Describe below details about these activities. (Attach additional documentation if necessary.)**

19. Our farm did NOT participate in National Farm to School Month events or promotions (Skip to Section 4):
20. Harvest Meal Event:
21. School garden-related event or activity:
22. Cooking contest(s) using farm's produce:
23. Classroom or cafeteria taste tests using farm's produce:
24. School group visits to our farm:
25. We visited a school and spoke to the students about farming:

## SECTION 4: GENERAL FARM INFORMATION

**Please tell us more about your farm. Choose all that apply.**

### **General Farm Information:**

- 26. Our farm participates in the Jersey Fresh Quality Grading Program.
- 27. Our farm is GAP (Good Agricultural Practices) certified.
- 28. Our farm sells wholesale.
- 29. Our farm sells direct to consumer/retail.
- 30. Our farm is a vendor at a community farmers market.
- 31. Our farm can provide schools with whole, unprocessed vegetables.
- 32. Our farm can provide schools with fresh, whole unprocessed fruits.
- 33. Does your farm sell to a broker? Name of Broker \_\_\_\_\_
- 34. Our farm has the ability to deliver. Check all that apply.
  - a. Daily
  - b. Several times a week
  - c. Weekly
  - d. To a mutually convenient location
  - e. Through a distributor, name of Distributor \_\_\_\_\_

### **Farm to School Activities:**

- 35. We host school field trips.
- 36. A member of our farm staff has visited a school for an assembly or a classroom visit within the past year.
- 37. If your farm sells produce to schools directly, how many schools buy your product?
- 38. If your farm sells produce to schools directly, how often have these schools purchased product in 2018?

39. We communicate with customers about Farm to School activities. Check all that apply:
- a. Flyers posted in farm store
  - b. Online newsletter
  - c. Website posts
  - d. Social media
    - i. Facebook
    - ii. Twitter
    - iii. Instagram
40. If there is anything else you would like to add about your Farm to School activities, please explain below. If you have pictures, video or any social media that highlights your connections to schools, please forward to us by email or through mail at the address listed below.

**Please send your completed application and supporting documents to  
[newjerseyf2s@ag.nj.gov](mailto:newjerseyf2s@ag.nj.gov) or via mail to:**

**New Jersey Department of Agriculture  
Division of Food and Nutrition  
Farm to School Program  
P.O. Box 334  
Trenton, NJ 08625-0334**

**For more information, call 609-292-8747  
or email the NJDA Farm to School Program at [beth.feehan@ag.nj.gov](mailto:beth.feehan@ag.nj.gov).**